

## PUBLIC NOTICE FOR SPONSORSHIP OF

# ITALIAN NATIONAL DAY

## On the occasion of the National Day Celebrations

*Colombo, 2nd June 2025*

### 1. Purpose

The Embassy of Italy in Colombo wishes to celebrate the Italian National Day with an event which will be held in Colombo on **2<sup>nd</sup> June 2025, a day marking the inception of the Italian Republic.**

Therefore, taking in consideration:

- art. 43 of Italian law n. 449 of December 27th 1997 (Sponsorship contracts and cooperation agreements, agreements with public and private subjects, user contributions for non-essential public services and productivity incentive measures);
- art. 29 of Italian Presidential Decree n. 54 of February 1st 2010 allowing Diplomatic and Consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- Italian Legislative Decree n. 36 of March 31<sup>st</sup> 2023 (Sponsorships contracts);
- art. 57 of Directive 2014/24/EU;
- Ministerial Decree n. 192 of November 2nd 2017, containing general guidelines to set the procedures for the selection of the contractors and the execution of contracts to be carried out overseas;
- the interest expressed by a number of Italian and Foreign companies in organizing promotional initiatives in cooperation with the Embassy and/or to promote their image by sponsoring institutional and promotional events organized by the Embassy;

hereby informs that:

A Call for Sponsorships is launched as of today, offering the opportunity to agree sponsorship contracts with the Embassy for the concession of advertising spaces, allowing the display of logos and messages aimed at promoting the name and the activities of the sponsor.

### 2. Scope of the sponsorship

For the Italian National day reception, which will be held on 2<sup>nd</sup> June 2025, the **Italian Embassy** would like to grant – to a maximum of 10 entities – the possibility to participate as:

- a) “**Sponsor**”, by a financial contribution of minimum LKR 500.000;
- b) “**Main Sponsor**”, by a financial contribution starting from LKR 1.000.000.

The selected subjects/entities will be provided with advertising opportunities and visibility as follows:

- a) “**Sponsor**”: logo on the “invitation card” sent to all invitees for the reception; logo on the banner placed within the banquet hall for the reception; two invitations for clients/suppliers/employees, with prior intimation about the same.
- b) “**Main sponsor**”: logo on the “invitation card” sent to all invitees for the reception; logo on the banner placed within the banquet hall for the reception logo; mention during the official speech; possibility of showcasing products or distributing promotional material (only Italian products); four invitations for clients/suppliers/employees, with prior intimation about the same.

- c) **Technical Sponsors:** contributing in terms of goods, products, services, cultural performances, etc. In these cases, sponsors will have the opportunity to distribute promotional material (only Italian products). Logo on the “invitation card” sent to all invitees for the reception.

The Italian National day reception will be held on 2<sup>nd</sup> June 2025 and will be attended by a minimum of 250 invitees and advertised across all major media.

### 3. General Requirements for sponsorship applications

All private and public companies, enterprises, associations, foundations and any Italian or foreign entities, who do not undertake any activity in conflict with public interest, are invited to present their bids.

### 4. Terms and conditions, and method of presenting bids

Interested parties must submit their bids within **5<sup>th</sup> April 2025** by email to [contabilita.colombo@esteri.it](mailto:contabilita.colombo@esteri.it), or by post / hand delivery to the Embassy of Italy.

The attached bid form should be compiled and duly signed, and should have the following information:

- The identity details of the proposer and/or registered name of the company/association/foundation;
- the type of sponsorship selected with indication of the financial contribution to be made;
- a declaration of having full understanding, and of complete and unreserved acceptance of the sponsorship conditions of this notice;
- attestation of non-existence of prejudicial or restrictive conditions for contractual capability as per the provisions of Legislative Decree N. 163/2003.

### 5. Evaluation of the bids

The sponsorship bids will be evaluated on the basic principle of the highest bid or that which is economically most suitable or considered qualitatively viable.

The Italian Embassy shall evaluate the sponsorship for a maximum of 10 subjects/entities.

The sponsorship bids are, however, not binding upon the Consulate General till the signing of the concerned contract.

### 6. Right to reject

Please note that bids of the following nature will not be considered:

- a) Political, trade union related, religious, philosophical propaganda
- b) Those that may contain offensive, fanatical, racist, hateful or threatening messages, and also those which are not in agreement with the laws and principles of the Italian legal order.

### 7. Finalisation of the sponsorship contract

Following the intimation regarding the acceptance of a bid, the contract will be finalised which shall govern the relations between the Sponsor and the Embassy. In accordance with the decided schedule and methods, the Sponsor will provide his logo or brand, the materials that are offered, and /or provide to pay the financial contribution.

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This notice is displayed on the Notice Board and on the website ([www.ambcolombo.esteri.it](http://www.ambcolombo.esteri.it))

Colombo, 28/02/2025

Prot. 493



The Ambassador  
Damiano Francovich

Attached: Sponsorship bid form.

To the Italian Embassy  
55 Jawatta Road  
Colombo 05  
Email: [contabilita.colombo@esteri.it](mailto:contabilita.colombo@esteri.it)

**SPONSORSHIP BID**  
*to be sent by e-mail on or before 5/4/2025*

**Subject: sponsorship of the Italian National Day 2025 reception**

The undersigned ....., born  
at ....., on....., in capacity as the representative of the  
company/association .....

.....  
with registered office at (address) .....  
city .....state .....  
telephone..... email.....

**HEREBY DECLARES**

- interest in sponsoring the subject event; according to one of the following categories (please select the option you are interested in, and provide the required information):
  - “**Sponsor**”, by a financial contribution of LKR 500.000;
  - “**Main Sponsor**”, by a financial contribution starting from LKR 1.000.000 onwards;
  - “**Technical Sponsor**”: contributing in terms of goods, products, services, cultural performances.
  
- to have understood and to completely and unreservedly accept the sponsorship conditions of the present notice;
- to not belong to any political, trade-union related, religious or philosophical organisation;
- that there are no prejudicial or restrictive conditions on my contractual capacity as per the provisions of Legislative Decree no. 36/2023;
- to allow use of my personal information, as per the provisions of Legislative Decree n. 196/2003.

A copy of my identity document is attached herewith.

Date

Signature of the representative